



**Birla Institute of Technology & Science, Pilani**  
Pilani | Dubai | Goa | Hyderabad | Mumbai

## **BITS ECHO**

Another month, another edition, another day of reading the success stories of BITSians who won't stop and can't stop making their mark in their respective fields. In this edition of the monthly newsletter, we bring to you stories of BITSians who have shared their story of success and the journey of the ups and downs which did not stop them from accelerating towards their goals.

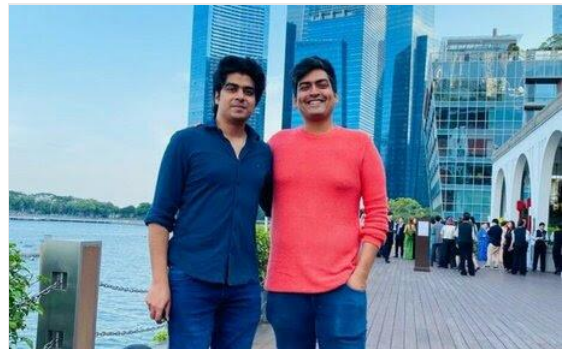


### **Shruthi Vishwanath's switch for the best**

Shruthi Vishwanath became interested in singing at a young age and continued to pursue it throughout her childhood and education it was like she was meant for it. She had a life-changing moment that led her to switch from classical singing to Kabir poetry.

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### **The journey of the creators of SimpliSmart**

Amritanshu Jain is the Co-founder of Simplismart, a startup that allows users to build, deploy, and manage models in production. Continue reading how Simplismart happened and what was the inspiration behind this startup.

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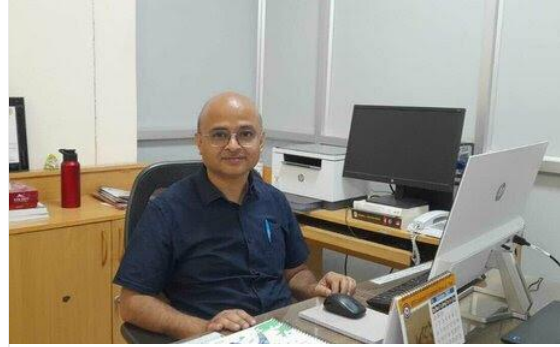


## [Moheet Vishwas: About expressing and being creative](#)

Improve your hard skills, stay curious, and continue learning the basics with Moheet Vishwas's help. One should strive to have positive experiences because all experiences have the potential to teach and benefit oneself.

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## [Creation of efficient tools for field](#)

A Research article by Prof Raj Kumar Gupta where you can learn the creation of an affordable and portable SPR tool that is still highly sensitive and can be used in the field.

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## [The Startup Project](#)

Explore the various dimensions of startup projects with Nataraj and listen to him interact with experts in the field of business of tech, startups, and venture capital Eric Satz, Ali Moiz, and Kirby Winfield.

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