



Roopesh Kumar

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Academic Background

- Pursuing PhD from Birla Institute of Technology & Science (BITS), Pilani in the Department of Management
- MBA (Pharmaceutical Marketing) from National Institute of Pharmaceutical education and Research
- B. Pharm from Lord Shiva College of Pharmacy, Kurukshetra University
- Various online certification courses on Coursera and CME courses on Healthcare, Pharmaceutical and Biotechnology Industry

Work Experience

- 12 years of work experience in pharmaceutical and life-sciences knowledge management and consulting industry with Novartis, Kinapse Consulting, Evalueserve & SG Analytics

Research Interests

- Business model innovation (Digitalization, Market Access innovation models), Product Strategies, Portfolio optimization, Performance Measurement and Management
- Have authored 8 review articles and 2 original book chapters (ISBN13: 9788179102367 and ISBN-10: 817910236X)

Award & Achievements

- Second Rank Holder during Graduation in Kurukshetra University
- Awarded Meritorious Scholarship for 3 Semesters during MBA
- Qualified GATE 2005
- Have won many accolades and awards in professional, academic career as well as services to society (Blood donation camps, Rajya Puruskar for Scouts and guides...etc.)